PAUL MASSON VINEYARDS

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Distribution:  May 1, 2017               Release:  Immediate

PAUL MASSON VINEYARDS TO OPEN MINI-THEATER MAY 15 IN SARATOGA

SARATOGA, Calif. – A new mini-theater will open May 15 at the Paul Masson headquarters building in Saratoga.

“Our new facility will enable Paul Masson to accommodate many more visitors daily and in a more comfortable fashion,” said Melissah Adams Miller, vice president of marketing.

The new mini-theater will hold 60 people for its multimedia presentation. The theater will show a continuous program that tells the history of Paul Masson and the development of the company he founded in 1852.

The program, which precedes the self-guided tour, runs 10 minutes and is meant as an educational orientation to the company and winemaking.

Free public tour through the facility are scheduled daily from noon to 7 p.m.

In 2016, nearly 40,000 people toured the company’s winemaking building in Saratoga.

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Alexandria Mansfield